



Hotel towels by Vossen – a by-word for quality

It is the mere touch of a handtowel or the feel of a bathrobe that makes a particular hotel or wellness centre a positive, memorable experience. Because high-quality terry towelling which is soft, fluffy and absorbent and which allows a visitor or guest to relax and feel totally at home will be a decisive influence on how they remember their stay.

This is why internationally renowned hotels and wellness resorts swear by terry towelling products made by Vossen. Europe's largest manufacturer of high-grade terry towelling provides B2B clients with products which meet the most demanding quality requirements.

The weaving mill and dyeing plant, which were extensively refurbished in 2003 for a total of €6.9 m, work round the clock producing high-grade terry towelling. In this way, Vossen has ensured that, for many years to come, the company will be able to meet the frequently changing requirements and wishes of our hotel clients in a flexible and reliable manner. Handtowels and bathrobes for hotels and resorts represent a particular challenge for the manufacturers of terry towelling, and these challenges are adequately met by Vossen.

- Reinforcement of the ground fabric by means of a specially developed weaving technique guarantees long-lasting durability
- This durability is further strengthened by special safety seams
- New Indanthrene dyes ensure that the colour fastness and colour intensity are retained even after many hot washes
- Hotel towels are always provided with a woven-in logo free-of-charge
- Computer controlled embroidery provides logos and monograms that are as fine as hand-embroidery
- Short delivery times and long-term re-order opportunities contribute to customer satisfaction
- Individual custom-made designs can be provided for all towel formats
- Vossen products are genuine value-for-money winners.

Many renowned, first-rate hotels and wellness resorts in all countries swear by the quality and service offered by Vossen. Guests at such quality hotels as the Hotel



Sacher in Vienna, the Waltersdorf thermal baths in Bad Loipersdorf (please name others), relax by wrapping up in luxurious towelling made by Vossen.